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# Prime Welcome Gift

## Full-Stack Engineers

### OVERVIEW

Previous full-stack engineering cohorts have received a water bottle that was deemed impersonal and unusable. Through my initial research I identified that full-stack engineers are highly intelligent, problem solvers that love their tech and enjoy personal trinkets.

For those reasons my concept is a small Rubik's cube which doubles as a USB drive allowing full-stack engineers to solve the simple toy puzzle as well as use it for the practical use of transferring files between devices.

### RESEARCH GOALS

1. Assess the personal connection full-stack students have to this gift concept
2. Assess the need for this gift concept and desire to use it
3. Determine if this is something users would continue to use post Prime

### DURATION

I will conduct 15 minute research sessions with 3 different users currently enrolled in Prime's full-stack engineering program.

### MATERIALS

Rubik's cube USB drive prototype

Computer with internet connection

Notebook and pen

### REMOTE LOGISTICS

User sessions will be completed remotely using Slack

Screen/Audio will be recorded

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# USABILITY TESTING SCRIPT

## INTRODUCTION

Hello \_\_\_\_\_. My name is Aaron, and I'm a user experience designer here at Prime in the Dupont cohort. First, thank you very much for taking the time out of your lunch to meet with me today. I really appreciate it.

## REASSURANCE & DURATION CHECK

Our session will be about 15 minutes. Does that sound okay to you?

With your permission, I'd like to record what happens on the screen and our conversation. The recording won't be seen by anyone except myself. It will be helpful for me to refer back to later.

Do I have your permission to record this session?

*Start Recording*

## INITIAL QUESTIONS

First, I just have some initial questions for you to get a better sense of who you are and what you value as I'll be designing a new welcome gift for future full-stack engineers.

How far into Prime are you? What do you like most about it so far?

Do you have any items of value you keep around your desk?

If no, are there any items you wish you had?

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What makes you keep it/them so close?

How long have you had them?

## **PROTOTYPE INTRODUCTION**

Thanks for sharing that! Now I'm going to show you a little prototype I've been working on and I want you to give me your first impressions about it. Please do not worry about hurting my feelings as I want your most candid feedback because my only objective is to make sure I design a good welcome gift for future full-stack students.

Here is my gift concept.

*Hold up the Rubik's cube thumb drive in front of the camera and slowly rotate*

### **What are your first Impressions?**

What would you expect to be able to do with this gift?

Do you think this gift would help make you feel welcome when starting Prime?

What about it makes you feel that way?

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On a scale of 1 to 7 with 1 being impersonal and 7 being personal how would you rate this gift?

What makes you give it that rating?

On a scale of 1 to 7 with 1 being boring and 7 being fun how would you rate this gift?

What makes you give it that rating?

On a scale of 1 to 7 with 1 being useless and 7 being useful how would you rate this gift?

What makes you give it that rating?

## **THANK YOU**

I really appreciate all of your time and input here today.

Do you have any final thoughts or questions about this experience?